

## **Participation guidelines CIAC Awards 2022**

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The CIAC Awards are promoted by the Automotive Industry Cluster of Catalonia, a non—profit association that comprises companies linked to the automotive sector based in Catalonia and which carry out R&D+I activity.

The CIAC Awards were established for the first time in 2016. The CIAC Awards are an annual public recognition of those companies and projects that contribute to reinforce the competitiveness of the automotive industry as the driving force behind the Catalan economy.

All members of the Cluster are invited to participate in this recognition ceremony where the selection criteria will be executed through a rigorous evaluation procedure by a jury formed of economists, engineers and members of prestigious business schools from our country.

The final verdict will be announced during the award ceremony which will take place on the 22th of June during the 5th Edition of the Míting d'Auto, an annual event organized by the CIAC with the goal of establishing the event as the reference meeting point of the key industry players in the Catalan automotive sector. The Míting d'Auto expects to attract around 250 professionals from the automotive industry and the sector in general, including vehicle and component manufacturers as well as authorized dealers.

*Sponsors can not be presented at the 2022 CIAC Awards of this year*

### **Categories:**

CIAC Award for the Best Automotive Company of the year  
CIAC Award for the Best Innovation Strategy  
CIAC Award for the Best Internationalization Plan  
CIAC Award for the Best Industrial Productivity

### **CIAC Awards for the Best Automotive Company of the year**

**Goal:** To recognize those companies with a consolidated background, a significant weight in the sector and a good future perspective in the automotive industry.

**Candidatures:** Any Catalan companies that stand out in this category.

**Values:**

1. General company background
2. Income (last 3 years)
3. Investments in R&D+I (last 3 years)
4. Incorporation of innovative procedures or products in the company
5. Number of employees (last 3 years)
6. Business outlook
7. Financial Results
8. Investments

**Documentation:** Each criteria that make up the values and that will comprise the base for the jury's evaluation must be properly authorized and documented.

### **CIAC Award for the Best Innovation Strategy**

**Goal:** To recognize those companies from the automotive industry with a background linked to innovation, research and development.

**Candidatures:** Any Catalan companies that stand out in this category.

**Values:**

1. Innovation strategy of the company
2. Impact of their innovations in the market
3. Investments in R&D+I (last 3 years)
4. Investment in R&D+I as a % of total income (last 3 years)
5. Patents

**Documentation:** Each criteria that make up the values and that will comprise the base for the jury's evaluation must be properly authorized and documented.

### **CIAC Award for the Best Internationalization Plan**

**Goal:** To recognize those companies with sustained International activity, continued growth, and that achieve an international consolidated position.

**Candidatures:** Any Catalan companies that stand out in this category.

**Values:**

1. International positioning strategy of the company
2. Starting year of export activities
3. Export income (last 3 years)
4. Income % of exports in relation to the total (last 3 years)
5. Countries where they export (last 3 years)
6. Impact of the company in foreign markets

**Documentation:** Each criteria that make up the values and that will comprise the base for the jury's evaluation must be properly authorized and documented.

### **CIAC Award for the Best Industrial Productivity**

**Goal:** to recognize those companies that have achieved an improvement in terms of industrial productivity and have reached a reference position in this regard

**Candidatures:** Any Catalan companies that stand out in this category.

**Values:**

1. Company's strategy to improve the industrial productivity.
2. Productivity ratios of the company.
  - 2021
  - 2020
  - 2019
  - 2018
3. Operational indicators: FTT, OEE, BTS, DTD, RVA, workforce productivity and others

**Documentation:** Each criteria that make up the values and that will comprise the base for the jury's evaluation must be properly authorized and documented.